

NATALIE HOLBROOK

(224) 578-6285

NATALIEHOLBROOK412@GMAIL.COM

NATALIEHOLBROOK412.WIXSITE.COM/NATALIE

Summary: Flexible, passionate communications specialist who brings creativity and efficiency. Experience with social media management and healthcare nonprofits.

Experience

Marshfield Clinic AmeriCorps Member, September 2017-present

- Maintain Facebook page for Marshfield Clinic Health System (MCHS) AmeriCorps, Volunteer Wisconsin, and Marshfield Clinic Youth Net
- Update and maintain Volunteer Wisconsin website
- Recruit, train, and supervise volunteers for Marshfield Clinic Youth Net
- Assist MCHS Volunteerism Committee in developing consistent volunteer process, materials, and website at all entities of MCHS

Mu Beta Psi, National Editor of The Clef, March 2016-present

- Compile, edit, publish, and distribute The Clef, official publication of Mu Beta Psi
- Recruit and supervise Clef Advisory Committee of five members, and guest writers
- Recruit, supervise, and work with National Communications Committee
- Voting member of the National Executive Committee

Dovenmuehle Mortgage, Research Staff Writer, November 2016-August 2017

- Research borrower inquiries, questions, complaints
- Respond to borrower correspondence via letter

Isobel McGrath, LLC, Social Media Manager, February 2016-December 2016

- Maintained Facebook page
- #MotivationalMonday and #WednesdayWisdom inspirational quote posts
- Posted psychology articles from other sites
- Posted weekly ad promoting audio program sales

Heartbeat International, Public Relations Intern, August 2015-April 2016

- Pitched stories to local and national media outlets
- Wrote and pitched press releases
- Created Facebook/Twitter graphics for #TweetABeat campaign
- Updated and maintained contact lists

Education

Northern Michigan University, April 2016, B.S. Public Relations and Music

Affiliations

- Mu Beta Psi, National Honorary Musical Fraternity
- Wisconsin Volunteer Coordinators Association
- University of Wisconsin-Marshfield/Wood County Symphonic Band and Symphony Orchestra